



## Press release

### **Asiatravel.com enters into a co-brand marketing agreement with JobStreet.com to market its hotel and travel reservation service**

Asiatravel.com, the pan-Asia online hotels and travel reservation service, and Jobstreet.com, a leading online recruitment company in the region, today announced a marketing partnership to make available Asiatravel.com's full range of travel products on a co-brand website to JobStreet.com's regional user base of over 6 million.

The co-brand website will offer the most compelling range of travel products in the marketplace for JobStreet.com users. JobStreet.com in turn will drive traffic to the co-brand website. In addition, Asiatravel will develop best deals and special packages to be extended to JobStreet.com's user base.

Said Mr. Boh Tuang Poh, Asiatravel.com's Executive Chairman, "We are very excited to enter into this agreement with JobStreet.com. JobStreet.com's reach of more than 6 million registered users represents a huge market for our full range of compelling and competitively priced travel products. We're confident that our partnership with JobStreet will drive new users and increased bookings to Asiatravel.com. "

According to Mr. Mark Chang, Founder and CEO of JobStreet.com, this partnership with Asiatravel.com will be mutually beneficial. He said, "JobStreet.com is always focused on bringing better job opportunities to its member base. However, with this collaboration, we can now also bring them value-added leisure opportunities through some great travel products that they can take advantage of when they are on holidays."

### **About Asiatravel.com**

Asiatravel.com is a pan-Asia online travel and hotel reservation service provider with network of offices in 8 countries. It is listed on the Singapore Stock Exchange. Asiatravel has direct contracts with over 5,000 hotels in its core destinations in the region and integration to various hotels computer reservation systems giving instant access to over 50,000 hotels' inventories worldwide. All these hotels offer last minute availability and instant reservation confirmation. Asiatravel offers online last minute availability and instant reservation confirmation on air tickets from multi-departure points by all major airlines.

Asiatravel ensures that travelers get to enjoy great value, last minute availability and instant reservation confirmation on its products and services. The ultimate goal is to enable customers to make hotel and travel reservations with instant confirmation anytime, anywhere giving travelers a comprehensive One-Stop-Service with choice and convenience.

### **About JobStreet.com**

The JobStreet.com ([www.jobstreet.com](http://www.jobstreet.com)) online recruitment websites presently cover the employment markets in Malaysia, Singapore, Philippines, Indonesia, India, Bangladesh and Thailand. The Group has a subsidiary in Japan and investments in Hong Kong and Taiwan. The Group currently services over 50,000 corporate customers and over 6 million job seekers throughout the region. JobStreet.com is listed as JobStreet Corporation Berhad on the Main Board of the Bursa Malaysia Securities (Stock Code: JOBST)